



**MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL**  
(Formerly West Bengal University of Technology)

Office of the Inspector of Colleges

Main Campus: NH 12, Haringhata, Post Office – Simhat, Police Station – Haringhata, Pin – 741249

City Campus: BF-142, Salt Lake City, Kolkata – 700 064

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No. 2612/IC-149 /2019

Date : 01.10.2019

To,  
The Principal/Director,  
All affiliated College under MAKAUT, WB

Dear Sir/Madam,

We are in receipt of an email dated 30/09/2019 of the Bengal Chambers of Commerce and Industry expressing interalia that the Bengal Chambers of Commerce and Industry is going to hold “The Rising Studentpreneurs 2019- The Annual Idea Hunt” on the occasion of the National Education Day scheduled on 15th November 2019 to be held at the Williamson Magor Hall of the Chamber premises. The email along with the contents as received is being enclosed herewith for your kind perusal. In this context, it is requested to kindly circulate the said email and enclosure so that the students of your college may participate in the said event after fulfilling the paraphernalia as prescribed in the said email.

Kind cooperation is requested.

This has got reference to the approval dated: 30/09/2019 of the Competent Authority in File No. IC-149/2013.

Thanking you,

Yours sincerely,

Encl: As stated.

  
(Dr. S. K. Maity)  
Inspector of Colleges

Copy forwarded for information and necessary action to :-

- 1) The P.A to the Vice Chancellor, MAKAUT, WB –Please bring it into the kind notice of the Hon’ble Vice Chancellor.
- 2) The Information Scientist, MAKAUT, WB with the request to kindly upload this in our University Website.
- 3) The Convener CWMS, MAKAUT, WB

(Dr. S. K. Maity)  
Inspector of Colleges



Vc.Makaut University &lt;vc.makaut@gmail.com&gt;

**Participation Request for -" The Rising Studentpreneur 2019 - The Annual Hunt",  
Friday, 15th November 2019, Williamson Magor Hall, The Bengal Chamber  
Premises.**

Amrita <amrita@bengalchamber.com>  
To: vc.makaut@gmail.com, vc@wbut.ac.in

Mon, Sep 30, 2019 at 4:31 PM

Prof. Saikat Maitra

Vice Chancellor

Maulana Abul Kalam Azad University of Technology, West Bengal

Dear Sir,

**The Rising Studentpreneurs 2019 – The  
Annual Idea Hunt**

**Friday, 15<sup>th</sup> November 2019**

**Williamson Magor Hall, The Bengal Chamber Premises.**

The Bengal Chamber of Commerce and Industry is privileged to announce, a first of its kind initiative named; "The Rising Studentpreneurs 2019- The Annual Idea Hunt" on the occasion of the National Education Day scheduled on 15<sup>th</sup> November 2019 to be held at the Williamson Magor Hall of the Chamber premises.

"The Annual Ideal Hunt" aims at cultivating the entrepreneurial skills among the students and all aspirants by offering a robust platform to showcase their ideas and explore the business viability of their concepts. The contest invites all student innovators, thinkers and makers of the country to join the revolution, who have a dream to create something new, aspire to make a difference, contribute to India's success towards becoming an Innovation and Entrepreneurship Hub.

This contest will be targeted for the College students, with a vision to encourage, support and provide them an opportunity to explore and bring on-board original and new ideas which may lead them to be the future Entrepreneurs and achieve success in their journey to excellence. Participants are encouraged to compete with their project, concepts and innovative ideas. All the Futuristic, creative, innovative and sustainable projects/concepts are welcome. Projects which synchronise with the current needs of the industries and have the potential to disrupt the current course of business will be recognised and felicitated. So, brace yourself and join in the League of potential future tycoon.

**We are writing to request students from all colleges under your esteem university to participate and send their video/ presentations and send us relevant application of any stream, by 9<sup>th</sup> October 2019. Registration open till 5p.m, 9<sup>th</sup> October 2019.**

**Enclosed is the E-poster and E-brochure, mentioning the categories and rules of registration, for your kind reference. Please fill up the Google Form <https://bit.ly/bcci-annual-idea-hunt-registration> for participation. Last date of application is 9<sup>th</sup> October 2019 till 5 p.m.**

For any communication with the Chamber, please do send your emails to me or (Email: sukanya@bengalchamber.com , Tel: 91-33-2213 0744, Cell: +91-9830296033).

Looking forward to hearing from your office.

Thanking you,

Yours sincerely,



Sukanya Bose

Deputy Director


The Bengal Chamber of Commerce and Industry

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## 2 attachments



Poster - 9th October.png  
7634K

 Brochure- 9th Oct.pdf  
897K

BCC&  
THE BENGAL CHAMBER

# THE RISING STUDENTPRENEURS 2019



do you think like an  
**ENTREPRENEUR?**

"The Annual Ideal Hunt" organised by The Bengal Chamber aims at cultivating entrepreneurial skills among the students by offering a robust platform to showcase their ideas and explore the business viability of their concepts.

The contest (final selection on November 15<sup>th</sup>, 2019) invites all student innovators to join the revolution, who have a dream to create something new, aspire to make a difference, contribute to India's success towards becoming an Innovation and Entrepreneurship Hub.

SUBMIT YOUR  
ENTRIES BY **9<sup>th</sup> OCTOBER**

Scan to know more  
about the programme



Scan to fill up the  
application form

**BCC&<sup>i</sup>**  
THE BENGAL CHAMBER

Thinktank

Entrepreneurship

Youth

Aspiration

Idea

Innovation

Technology

# The Rising Studentpreneurs

The Annual Idea Hunt **2019**

15<sup>th</sup> November 2019 | Williamson Magor Hall  
The Chamber Premises | Kolkata 700001

# The Rising Studentpreneurs 2019

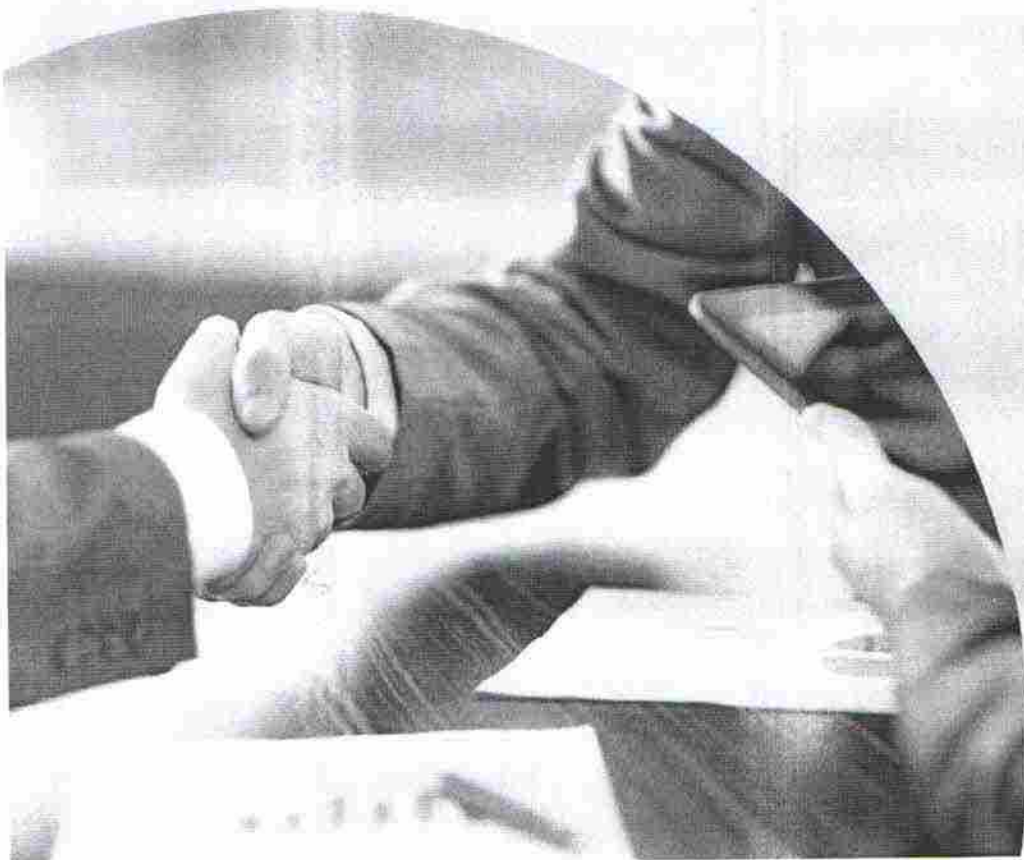
## The Annual Idea Hunt

The Bengal Chamber of Commerce and Industry is privileged to announce a first of its kind initiative named "The Rising Studentpreneurs 2019 - The Annual Idea Hunt". The programme is scheduled to be held on 15th November 2019 at the Williamson Magor Hall of The Bengal Chamber premises.

**"The Annual Idea Hunt"** aims at cultivating entrepreneurial skills among the students and all the aspirants by offering a robust platform to showcase their ideas and explore the business viability of their concepts. The contest invites all student innovators, thinkers and makers of the country to join the revolution, who have a dream to create something new, aspire to make a difference, contribute to India's success towards becoming an Innovation and Entrepreneurship Hub.

This contest will be targeted towards the College students, with a vision to encourage, support and provide them an opportunity to explore and bring on-board original and new ideas which may lead them to be future Entrepreneurs to achieve success in their journey to excellence.

Participants are encouraged to compete with their project, concepts and innovative ideas. All futuristic, creative, innovative and sustainable projects/concepts are welcome. Projects which synchronise with the current needs of the industries and have the potential to disrupt the current course of business will be recognised and felicitated. So, brace yourself and join the League of potential future tycoons.



# Journey of The Bengal Chamber of Commerce and Industry

The Bengal Chamber of Commerce and Industry, being India's oldest institution of its kind, operating since 1833, has always focused on a diverse range of operations and evolved with time. The Chamber has played a pioneer role in various helms and now has assumed a multi-faceted role. We, from the Chamber therefore have taken this initiative to help the students to explore, provide them mentorship and prepare them to be the future entrepreneurs of this country.

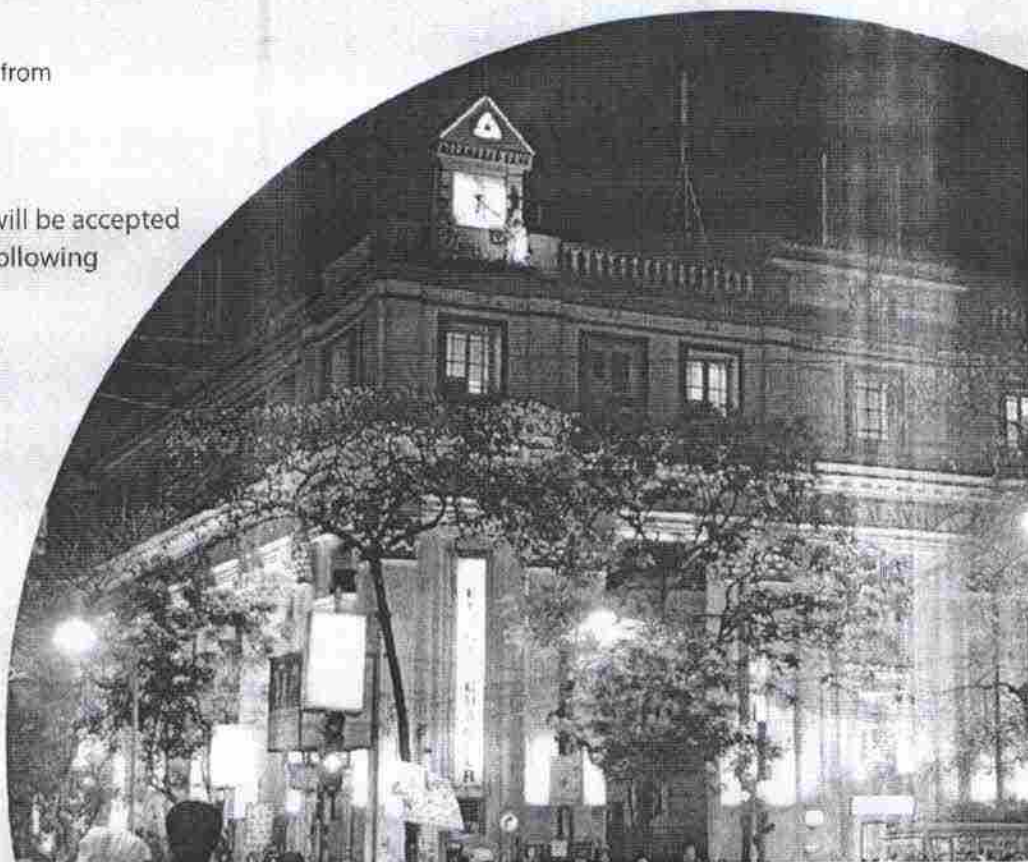
The Bengal Chamber of Commerce & Industry has been organizing various initiative on entrepreneurship for last 4 years, where government policy makers, business leaders and other stalwarts like **Shri James Pangsang Kongkal Sangma**, Hon'ble Minister for District Council Affairs, Food Civil Supplies & Consumer Affairs, Law, Power, Home, Government of Meghalaya, **Dr Alok Roy**, Past President, The Bengal Chamber of Commerce and Industry & Chairman, Medica Group of Hospitals, **Mr Chandra Shekhar Ghosh**, Past President, The Bengal Chamber of Commerce and Industry & Managing Director and CEO, Bandhan Bank Limited, **Shri Sachchidanand Rai**, Chairman, Eden Realty Group, **Mr Ravi Jagannathan**, Founder Managing Director, KrypC Tech, Founder and former Managing Director and CEO, e-mudra, Founder MD & CEO, YPay Cash shared their experience and support system available to help entrepreneurs. It was a vibrant platform for encouraging and supporting entrepreneurship ecosystem in general. Venture Capitalists and Funding Agencies were present at the programme, interacted with the budding entrepreneurs and guided them on how to create and pitch successful business ideas in order to regulate funds for their start-ups. They also shared their key USPs to support Entrepreneurship and Start-Ups.

## Who can Participate?

Potentially innovative projects/concepts/ 60 to 90 sec Video/ PPT are to be assessed into three segments :

- 2nd Year Onwards - Pursuing Graduate Degree from any Category
- Students Pursuing Masters Degree from any category
- PhD

Nominations for the awards 2019 will be accepted by the Chamber according to the following eligibility requirement along with college/university identification.



## Application Categories

- IT & ITES
- Healthcare /Bio-Tech/Alternative Medicine
- Finance-Accounts
- Non-IT Technologies
- Content/ IPR/Patent
- Education/Training/ Human Resources
- Hospitality/Tourism/Infrastructure/ Interior
- Agriculture and allied, Textile /Fashion /Wellness /Fabrication

The aim is to reward a ground-breaking concept whether it is a technological innovation or an idea for new ways, the participants will have to propose new solutions with a valid business plan.

## Selection Process

There will be a two-tier selection process wherein the initial short listing would be done by the Selection Committee. The short listed nominees will be invited to make a presentation before the Selection Committee on dates to be announced later. The Selection Committee would then recommend the nominee for conferment of the Award for the approval by the Governing Council.

## Why to Participate?

Rewards always feel good, especially in the context of the assessment of the one's business idea and competing with other innovative people. In addition, a victory of such a competition gives the winners a true boost.

- Incubate - with India's smartest brains from the industry as your mentors
- Design- using Innovative products with entrepreneurial mentorship & resources from Industry
- Launch - your ideas under the mentorship from the Chamber and Industry
- Awards and Attractive Prizes to the Winners and Runner's up from each category

## Last Date of Application

Last date of application submission will be 9th October 2019 till 5pm

To apply please click on the link - <https://bit.ly/bcci-annual-idea-hunt-registration>

For details please log on to [www.bengalchamber.com](http://www.bengalchamber.com)

*For further queries please contact:*

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